## VERSION WITH MARKINGS TO SHOW CHANGES MADE

1. (Amended) An interactive doll, comprising:

a doll having one or more sensors, said one or more sensors operable to trigger output of an output signal from said doll in response to being activated by physical stimuli of a user, said doll located at output signal coupled to a first node of a global communication network;

a processor for processing said signal, said processor located at said first node and operable to link said output signal with one or more remote nodes located on said global communication network; and

wherein said sensors each have associated therewith destination routing information to a destination one of said one or more remote nodes, which said destination routing information is disposed at an advertiser reference server on an intermediate one of said one or more remote nodes, such that activation of said one or more sensors triggers assembly of a message packet by said processor, said message packet containing intermediate routing information for accessing said advertiser reference server at said intermediate one of said one or more remote nodes and sensor information corresponding to said triggered output signal for routing to the one or more of said sensor activated, and said sensor information having an associative relationship at said advertiser reference server with said associated destination routing information;

said processor operable to transfer said message packet to said intermediate one of said one or more remote nodes in accordance with said intermediate routing information associated with said message packet;

wherein said advertiser reference server performs a table lookup to cross reference said received sensor information of said message packet with said associated destination routing information, which said associated destination routing information is associated with a manufacturer of said doll, wherein said cross referenced destination routing information defines manufacturer routing information of a web server of said manufacturer located at said destination one of said one or more remote nodes; and

wherein said advertiser server returns said manufacturer routing information to said processor and said processor is operable to access said one or more remote nodes destination node associated with said manufacture and said destination node operable to return information to said processor for presentation to said user, in response to said one or more sensors being activated.

10. (Amended) The doll of Claim 1, wherein said processor links said signal with said first one of said one or more remote nodes by inserting routing information into a communication program, said communication program operable to communicate with said one or more remote nodes.

11. (Amended) A method of operating an interactive doll, comprising the steps of;

providing a doll having one or more sensors operable to trigger output of an output signal from the doll in response to being the one or more sensors being activated by a physical stimuli of a user, the doll located at output signal coupled to a first node of a global communication network;

processing with a processor the said output signal output by the doll, the processor located at the first node and operable to link the signal with one or more remote nodes located on the global communication network;

wherein the sensors each have associated therewith destination routing information to a destination one of the one or more remote nodes, which said destination routing information is disposed at an advertiser reference server on an intermediate one of the one or more remote nodes, such that activation of the one or more sensors triggers assembly of a message packet by the processor, the message packet containing intermediate routing information for accessing the advertiser reference server at the intermediate one of the one or more remote nodes and sensor information corresponding to the triggered output signal for routing to the one or more of the sensor activated, and the sensor information having an associative relationship at the advertiser reference server with the associated destination routing information;

the processor operable to transfer the message packet to the intermediate

one of the one or more remote nodes in accordance with the intermediate routing information associated with the message packet;

wherein the advertiser reference server performs a table lookup to cross reference said received sensor information of the message packet with the associated destination routing information, which the associated destination routing information is associated with a manufacturer of the doll, wherein the cross referenced destination routing information defines manufacturer routing information of a web server of the manufacturer located at the destination one of the one or more remote nodes; and

wherein the advertiser server returns the manufacturer routing information to the processor and the processor is operable to access the one or more remote nodes destination node associated with the manufacture and the destination node operable to return information to the processor for presentation to the user, in response to the one or more sensors being activated.

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20. (Amended) The method of Claim 11, wherein the processor links the signal with the first one of the one or more remote nodes by inserting routing information into a communication program, the communication program operable to communicate with the one or more remote nodes.

## REMARKS

Applicants have carefully reviewed the Office Action dated September 18, 2002. Applicants have amended Claims 1, 10, 11, and 20 to more clearly point out the present inventive concept. Reconsideration and favorable action is respectfully requested.

Regarding Claims 1-4 and 11-14 rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No. 6,415,439, Randell et al. (*Randell*), this rejection is respectfully traversed as follows with respect to the amended claims.

Claim 1 has been amended to incorporate the limitations of Claims 5 and 6 and Claim 11